

Know Your Target Market

It's absolutely critical to know who your target market are so you know how to help and serve them best. Write down a list that goes through the type of person you want to

Target and Attract!

Start writing down the **"WHO/WHAT/HOW"** questions which will help you get crystal clear. Lets look at those now:

- 1: Who are your dream clients?
- 2: What do they look like?
- 3: What are they passionate about?
- 4: What are their goals, dream and desires?
- 5: What are their fears?
- 6: What keeps them awake at night?
- 7: What problems do they need solved?
- 8: How are you going to serve them?
- 9: How are you going to solve their problems?
- 10: How are you going to help them out?
- 11: Why would they want to work with YOU specifically?

Have this list and the answer's written down somewhere where you can look at it daily/weekly, visualise that person and make them your reality. This will not only attract the right people to you and help you serve them best, but it will be what creates you the biggest money making results!

HUSTLE NOW. SLEEP LATER.

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