

FacebookLIVE Checklist

Before each FacebookLIVE make sure you have these basic steps in place.

- 1) Good lighting.
- 2) Turn sound up on your phone.
- 3) Use headphones for a clearer sound if your somewhere with a lot of background noise.
- 4) Let your friends know your going to go live in 2mins/5mins etc.
- 5) Have a good "description" for the video.
- 6) Make sure you have a strong WiFi or 4G connection.
- 7) Introduce yourself & interact when people jump on. Ask questions, get them to engage.
- 8) Broadcast your video for 5mins or longer ALWAYS.
- 9) Have a "Call To Action" at the end.
- 10) Ask them to "subscribe" to your videos and leave your Facebook profile name or website address for them to connect with you.
- 11) Go LIVE consistently (5 days a week/3 days week etc.
- 12) Share video into groups that are congruent with the topic.

Last But Not Least - HAVE FUN!!